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## FIC helps CUs develop and focus financial literacy strategies

**ST. PAUL, Minn.** – During its debut education session on Aug. 19, the Minnesota Family Involvement Council (FIC) held a Start 2 Go Workshop, guiding more than 40 credit union professionals on how to infuse energy into lifestage programs, clubs and overall financial literacy strategies. Investigating the need for financial education, credit unions explored ways that they can fill the gap in fiscal knowledge that currently exists in today's society.

Led in part by nationally-recognized speaker Nathan Dungan, the workshop focused on the importance of facilitating money conversations among credit union members of all generations. Dungan is the founder and president of Share Save Spend, an organization dedicated to helping families link their money decisions to their values. Throughout the day, he emphasized to credit unions their role in engaging, educating and equipping families to have discussions about money.

“Families today lack a value system to talk and teach about money,” Dungan said. “By playing an active role in helping members participate in money conversations, credit unions will begin to see healthy spending habits develop in their members.”

Dungan went on to explain that this in turn would benefit credit unions in the long run.

During the workshop, participants investigated steps for increasing members' financial literacy. Through a panel discussion, they explored techniques for marrying financial literacy tactics with the credit union's overall strategic plan and vision.



***During the FIC Start 2 Go Workshop on Aug. 19, Nathan Dungan (center), founder & president of Share Save Spend, discussed with credit unions how they can help their members engage, educate and equip families to have discussion about money.***

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“Credit unions have the opportunity to instill lifelong money management habits across multiple generations,” said LeAnn Achtenberg, FIC chair. “The Start 2 Go Workshop provided credit unions with the tools to make financial literacy more than just an event. They left with a blueprint enabling them to give financial literacy a more strategic role within their organizations.”

As a committee of the Minnesota Credit Union Foundation, the FIC is committed to enhancing the future of the credit union movement by supporting Minnesota credit unions’ efforts to provide financial education programs and encourage full-family involvement. Through their Start 2 Go program, they have assisted credit unions in increasing their financial literacy efforts through the development of kids, teens and senior citizens clubs.

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*The **Minnesota Credit Union Foundation** is a non-profit organization founded in 1969 to serve as a charitable arm of the Minnesota credit union movement. For more information, visit [www.mncufoundation.org](http://www.mncufoundation.org).*